



Sponsorship For 2017 Italian Gala Dinner

COMPANY NAME:

ADDRESS:

CEO/GM NAME:

E-MAIL:

PHONE:

1. EVENT SPONSORSHIP PACKAGE

Please tick the box below

	CORPORATE TABLE (10 seats)	PAGES ON GALA BOOKLET	RAFFLE TICKETS (Number)	COMPANY EXPOSURE DURING THE EVENT	ON-GOING (2017-2018) ADV CAMPAIGN	CICC EVENT ORGANIZATION DISCOUNT
<input type="checkbox"/> SILVER SPONSOR RMB 25,000	Standard position	Half	10	SPECIAL THANKS BY MC	3 MONTHS COMPANY'S BANNER ON CICC HOMEPAGE (SPONSORS SECTION)	5%
<input type="checkbox"/> GOLD SPONSOR RMB 45,000	Central position	1	15	SPECIAL THANKS BY MC COMPANY'S GADGETS IN THE GOODIE BAGS	6 MONTHS COMPANY'S BANNER ON CICC HOMEPAGE (SPONSORS SECTION)	10%
<input type="checkbox"/> DIAMOND SPONSOR RMB 60,000	Primary position	1	20	SPECIAL THANKS BY MC; COMPANY'S GADGET IN THE GOODIE BAGS	12 MONTHS COMPANY'S BANNER ON CICC HOMEPAGE (SPONSORS SECTION)	20%
<input type="checkbox"/> SUPPORTING SPONSOR RMB 88,000	VIP position	2	25	SPECIAL THANKS BY MC; CICC CHAIRMAN, PROMOTIONAL STAND IN THE FOYER OR SHORT COMPANY'S INTRO DURING THE GALA BY COMPANY'S REPRESENTATIVE; COMPANY'S GADGET IN GOODIE BAGS	12 MONTHS COMPANY'S BANNER ON CICC HOMEPAGE (SPONSOR SECTION)	30%



Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and name list of the 10 participants at bj.gala@cameraitacina.com before 10th November 2017.

2. PRODUCT SPONSORSHIP OPPORTUNITIES

Please tick the box below

	LUCKY DRAW <input type="checkbox"/>	GOODIE BAG <input type="checkbox"/> (Required quantity 500 gifts)
BENEFITS	Top three prizes delivered on the stage (selected according to their value)	Logo on event totems, event booklet (only logo) and projected during the event
	Logo on CICC e-newsletter or CICC Informa (prize value > 5000 RMB)	Thanking on the stage
	Logo on the lucky draw tickets, event booklet (only logo, logo + description only for the top prizes), event totems and projected during the event	
	Thanking on the stage	
APPLICATION DEADLINE	10 th November	10 th November

Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and list of the products and value that you wish to sponsor bj.gala@cameraitacina.com before 10th November 2017.

3. FOOD & BEVERAGE TASTING CORNER

Product(s) corner with tasting in the foyer (during the welcome cocktail and dessert)

Benefits:

√ Logo on all the communication materials

√ Thanking on the stage

This kind of sponsorship is only for full product sponsorship, 550 guests



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce



Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and type of the product that you wish to promote at the dedicated corner at bj.gala@cameraitacina.com before 10th November 2017.

Payment by bank transfer at the following account:

RMB Account: 333756012539
EUR Account: 335056012539
CHINA ITALY CHAMBER OF COMMERCE,
BANK OF CHINA BEIJING XIN CHENG GUO JI SUB-BRANCH,
1/F, Building No.26, Central Park, No.6 Chaoyang Men Wai
Avenue, Beijing, China;
Tel: +86-(0)10-65979313
Fax: +86(0)10-65979312;
SWIFT Code: BKCH CN BJ 110.

人民币账号: 333756012539
欧元账号: 335056012539
开户名称: 中国意大利商会
银行名称: 中国银行新城国际支行
中国北京朝外大街 6 号新城国际大厦 26 楼首层
银行电话: +86(0)10-65979313
银行传真: +86(0)10-65979312
汇款代码: BKCH CN BJ 110

Date

Signature and chop

Follow us on wechat!



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