## Giro d'Italia

AN OPEN-DAY EVENT SHOWCASING ITALIAN PRODUCTS AND LIFESTYLE
JOIN US IN THIS OPPORTUNITY TO SHARE A SAMPLE OF THE BEST THAT ITALY HAS TO OFFER IN TERMS OF
DESIGN, INNOVATION, TECHNOLOGY, FOOD, WINE, TOURISM, ARTS & CULTURE



EMBASSY OF ITALY IN BEIJING (2, SAN LI TUN DONG ER JIE - 100600 BEIJING – CHINA)

FREE ENTRANCE (PLEASE REMEMBER TO BRING YOUR I.D.!)



### **Exhibition**

#### What is it?

"Giro D'Italia" offers to the local and international audience an "Italian" experience, a journey through the excellences that make Italy a global benchmark in several sectors, such as F&B, Fashion, advanced technologies, art, music, culture, tourism, design, innovation, just to mention some of the distinctive Italian traits.

Italian companies will display and sell their products and services

When?

12 October 2019

Where?

Italian Embassy in Beijing



# **Exhibition ground**





# **Price**

| Stand | Size (in cm) | CICC<br>Members | CICC<br>non-Members |
|-------|--------------|-----------------|---------------------|
| Small | 120*60*65    | 4500 RMB        | 5500 RMB            |
| Big   | 240*60*65    | 8000 RMB        | 9000 RMB            |



Please Note: The booth fee will be donated to an Italian NGO in China



# How to participate

- This event welcomes the participation of all the Italian enterprises operating in China
- The participants will be selected on a "first come, first served" basis
- Participation shall be confirmed by Monday, 23 September 2019

Please scan the QR Code below and complete the registration online, by 23 September:



### CHINA - ITALY CHAMBER OF COMMERCE

3-2-21 Sanlitun Diplomatic Residence Compound,

Gongtibeilu No.1 Chaoyang District, Beijing

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